



**“Building our community one child at a time”  
For the past Century!**

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## **The Downtowner**

***Newsletter of the Kiwanis Club of Allentown***

**September 1, 2017**

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### **August Lunch Meeting**

Although this reporter was returning from vacation in San Francisco and unable to attend our monthly lunch meeting on August 10, he was provided with an audiotape of the speaker's presentation and general report by his spouse, **Peg Harp**. V.P. **Todd Siegfried** ran the meeting in President Tom's absence, and one of the first orders of business was for **Enos Martin** to be presented with a special award from Kiwanis International and the Boy Scouts of America for his service to both organizations over the years. Enos was presented with a certificate and BSA "slip knot" by **Rich Peterson**, representing the Minsi Trails Council of BSA. Enos is certainly deserving of this recognition. Congratulations Enos!



**Enos and Rich**

Our speaker at the meeting was **Mark Wogenrich**, sports reporter for the Morning Call. Peg recorded his talk, and the following is my summary. Mark started by observing that Penn State football is now like it was 20 years ago. There is an air of excitement and

high expectations. They are ranked #6 or #8 nationally. Mark reminisced about the Joe Paterno days. Paterno was a coach at PSU for 60 years, 46 as head coach. He courted the press whenever possible, travelling around the state holding press conferences in every town he could. He built PSU up as a football powerhouse back with the University of Pittsburgh was considered the best college team in the state. And, he was an “amazing story teller” according to Mark. He was very “old school”, not even having a computer on his desk at the end. Mark talked about golfing with the notorious Jerry Sandusky when he was in Allentown annually for his “Second Mile” fundraising banquets. When Bill O’Brien was hired in January 2012, he was the “perfect transition guy” to take over as head coach. The Sandusky scandal, followed by Paterno’s firing and the NCAA sanctions was the low point for the PSU football program. O’Brien was on the NE Patriots staff when he was hired, and managed to keep some key players from transferring to other schools. He also upgraded technology and equipment at the football facilities. “Bill O’Brien was incredibly blunt” with reporters, according to Mark. When O’Brien left to go to the Houston Texans, James Franklin was hired. Franklin was described by Mark as being a “hybrid” of Paterno and O’Brien. Very modern, and “polished” in the way he interacts with the press and public. Franklin was a quarterback at East Stroudsburg University, where he studied psychology. Three of his fraternity brothers started the Philly Pretzel Factory franchises and tried to lure Franklin to join them in the venture. But Franklin pursued his dream of being a college coach. He has done a terrific job at Penn State, and was recent rewarded with a 6-year contract extension and an average salary of \$5.8 million a year. This past year, PSU has spent a million dollars on football recruiting, and it is paying off as they have one of the top recruiting classes in the country. Top-rated Division 1 football programs must not only invest in recruiting costs, but in facility upgrades and amenities. One school renovated their locker room with 42” LCD TV monitors above every locker. Penn State has two barber chairs at their practice facilities along with state-of-the-art exercise and therapy equipment. Attraction of top recruits is very competitive. We thank Mark for bringing us up to speed on the upcoming Penn State football season. Go Lions!



**Mark Wogenrich**



## Pa. Kiwanis Convention



Newly-elected Division 18 **Lt. Governor Young Chang**, **President Tom and Peg Harp** attended the 100<sup>th</sup> Annual Pennsylvania District Convention which was held August 11-13 in Lancaster, Pa. Young attended Friday and Saturday while Tom and Peg represented us on Saturday. The photo above was taken at the Foundation Awards Luncheon on Saturday. Unfortunately Tom and Peg had to leave prior to the business session. However, Young reported that **Phil Weber**, a member of the Kiwanis Club of Emmaus was unanimously elected as Governor-Elect for 2017-18. Current Division 18 Lt. Governor **Jeff Rose** was elected to serve on the Pa. District Kiwanis Foundation Board of Directors next year. There were no amendments or resolutions to vote on. Approximately 300 Kiwanians from around the state attended this year's convention. Next year, it will be held in Pittsburgh.

## Rose Sale!



### **100 DOZEN FOR OUR 100<sup>TH</sup> ANNIVERSARY!**

Every year, our club's major fundraiser has been the Pa. Kiwanis Foundation Rose Sale. We count on this opportunity to raise money for our club treasury. The multi-colored roses are fresh and beautiful, and cost only \$18 a dozen. Our club makes \$8 for each dozen sold. Once again this year we would like to thank **Enos Martin** for coordinating our Rose Sale. Enos just sent out an e-mail to our members with the following announcement:

"We have begun our annual rose sale. Since we do not run any significant fund raisers other than this one, we NEED every member's participation. As this year's chair for the sale, I have established the following goals for our Club:

- Sell 100 dozen roses to match our upcoming 100 years of existence! We only need each member to sell 4 dozen roses to make this goal.

- 100% participation of all members in the sale of roses again to match our 100 years of existence! Even if you feel that you not have the opportunity sell roses to others, at least buy a dozen for your spouse or someone special! As a member, if you have difficulty making our monthly meetings, this is your way of contributing to the Club.

Every member who sells at least 5 dozen roses will be treated to a free lunch at a future Club meeting.

You will not have to pick the roses up when we receive them. I will personally provide free delivery to your home or work place. Roses will be delivered Thursday October 19th.

I challenge each member to participate in making this goal and the sale successful. Remember that most of the proceeds of this sale are used for our special events with the Lehigh Valley Child Care Center's summer picnic and Christmas party. We impact well over 100 children at each of these events.

I will need your orders by September 20th so that I can submit the orders by the due date. Attached is the information on the sale and an order form to use to list your sales.

Please expect frequent reminders on the Rose Sale.

**WE NEED YOUR HELP TO MAKE IT A VERY SUCCESSFUL CAMPAIGN!!”**



Over the past year, our club and its Foundation have made a major commitment to develop Service Leadership Programs (SLP's) in select Allentown schools. Last year, we chartered a **Builder's Club** at the **Raub Middle School** and a **K-Kids Club** at the **Washington Elementary School**. We are keeping our momentum by exploring other SLP's that would complement those just chartered. We have reached out to Union Terrace Elementary School to form a K-Kids Club there. That club could be a "feeder" for the Raub Builder's Club. We have also met with the vice-principals at the **Trexler Middle School**, and they are very supportive of hosting a Builder's Club there. One of their science teachers has already volunteered to serve as faculty advisor! We will begin recruitment efforts there this month, and will participate in an Open House at the school on October 3. **We are still seeking a club volunteer to serve as our liaison/advisor to the new Trexler Builder's Club!** Once the club is chartered, it will be a feeder for the Allen High School Key Club, as well as a club for the Washington K-Kids to join as they move up. There is also interest in developing a Key Club at Building 21 and possibly a K-Kids at the Ramos Elementary School. We are really busy building our extended Kiwanis "family" to benefit students in the Allentown School District. SLP's will help the students develop leadership skills as they participate in service projects and fundraisers that benefit their schools, and the community. **Please consider becoming a part of this movement by volunteering to serve as one of our club advisors. Thanks!**

## 100<sup>th</sup> Anniversary Historic Moment



A number of organizations and companies have played a major role in the history of the Kiwanis Club of Allentown. One of those companies is Pennsylvania Power & Light Company, which today is known as PPL Corporation/PPL Electric Utilities. PPL employees have held leadership positions in the Club as follows:

John K. "Jack" MacDonald	Vice-President	1973-74
	President	1974-75
Francis J. "Frank" Szabo	Vice-President	1982-83
	President	1983-84
	Secretary	1996-98
John V. "Jack" Denuel	Vice-President	1984-85
	President	1985-86
Enos Martin	Treasurer	2003-Present

After the Allentown Kiwanis Foundation was founded in 1952 to provide a financial means to better support the Club's activities in support of the children and youth in the Allentown area, PPL employees also served as leaders in the Foundation:

Everett P. Welch	Secretary	1963-64
	President	1965
Luis A. Ramos	Vice-President	1993-94
	President	1994-95
John V. "Jack" Denuel	Treasurer	1993-95
	President	1995-96
	Treasurer	1999-2000
Enos Martin	Vice-President	2000-01
	President	2001-03

Haunani Kekuna, a PPL employee, was accepted as the first woman member of the Allentown Kiwanis Club in October 1987, just a couple of months after women became eligible for membership.

Over the years, at least 24 individuals have been members of the Club. PPL has had representation in the Club for 86 continuous years of service out of the 100 years of existence. The first PPL employee to join the club was Frank P. Standiford, who joined in February 1932. This began the 86 years of continuous service. In addition to the individuals listed above as officers, the following PPL employees were Club members: J. M. Stedman, Joseph Brucker, Roy F. Heffelfinger, G. R. Renfro, Edmund G. Hauff, Edwin I. Eyerly, Edwin P. Werley, William C. McHenry, H. M. Scheldon, Jack K. Busby, Carl B. Spogen, Grant L. White, Bernard M. Steber, James L. Spadotto, Haunani S. L. Kekunna, and Kenneth DeAngelis.

- ***Enos Martin***



## Division 18 News

**The Kiwanis Club of Allentown - Downtown** would like to invite members of Division 18 clubs to join us on **Thursday, September 14** when we welcome guest speaker **Thomas Parker**, the new **Superintendent of the Allentown School District**. The lunch meeting will be held at the Hamilton Family Restaurant, 2027 Hamilton St., Allentown beginning at 12 noon.

Mr. Parker was selected among several excellent candidates to run the state's third-largest urban school district. He was Superintendent of Ecorse Public Schools in Ecorse, Michigan since 2013. He has served as Harper Woods High School and Middle School Principal, and Founding Principal of Harper Academy for the Harper Woods School District, Michigan, Principal of Osborn College Preparatory Academy and Assistant Principal for Martin Luther King Jr. Senior High School and Chadsey High School, Dean of Students, Interim Curriculum Leader and Teacher for Detroit Public Schools; and Program Coordinator of Cranbrook Schools – Horizons Upward Bound in Bloomfield Hills, Michigan. Mr. Parker is a Doctoral of Education – Educational Leadership candidate and holds an Education Specialist (ES) in Educational Leadership degree from Eastern Michigan University, Ypsilanti, Michigan. He has his Master of Arts in Education Foundation and Policy from the University of Michigan, Ann Arbor, Michigan, and earned his Bachelor of Arts in History and Secondary Education from Howard University in Washington, D.C. His tenure as Superintendent of the ASD began on July 1, 2017. Cost of lunch is \$10.00. If you would like to attend please contact Tom Harp at 610-428-1427 or grundsow67@hotmail.com no later than September 13.

### Health Screening Presented by the Kiwanis Club of Emmaus

**Date: Saturday, September 16, 2017, Time: 7:00 A.M. to 10:00 A.M.**

**Cost of Health Screen is \$60.00**

**Optional Testing, TSH (thyroid screening) \$25.00**

**PSA (male prostate test) \$25.00**

**Vitamin D test \$35.00**

**Payment only by check or cash**

**Location: St. John's Lutheran Church, 501 Chestnut Street, Emmaus, PA**

**Please Pre-Register by Calling - 1-800-776-6342, Monday - Friday - 8:00 a.m. - 3:00 p.m.**

**The Kiwanis Club of Allentown Northeast** will host the October Inter-Club on **Wednesday, October 25** in the evening at Denny's Restaurant on Catasauqua Road, Allentown. The program will feature **the new therapy/comfort dog, Ramona**, of the Lehigh County District Attorney's office. We hope Kimberly Silvestri, who is the victim-witness coordinator, and handler for Ramona can attend. Arrive starting at 5:15 PM, order from the menu and pay own tip and tab and if you have an AARP card bring it. Meeting will start at 6 PM. President Tom and Peg plan to attend. We need at least one other member of our club to join them!

## Upcoming Meetings and Activities

Thursday, September 14, 12 Noon – Monthly Lunch Meeting. Guest speaker will be Thomas Parker, Superintendent of the Allentown School District. Invocation by Vic Mazziotti.

100<sup>th</sup> ANNIVERSARY COMMITTEE MEETING – Wednesday, September 20, 5:00 PM at the J.S. Burkholder Funeral Home.

BOARD OF DIRECTORS MEETING – Wednesday, September 20, 6:00 PM at the J.S. Burkholder Funeral Home.



*September Birthday*



**28 – Mary DiFebo**



*- Tom Harp, Editor*