



**“Building our community, one child at a time”**

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## **The Downtowner**

***Newsletter of the Kiwanis Club of Allentown***

**October 1, 2022**

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### **September 8 Meeting**



**Gloria Pugliese**

At our September 8 meeting, Good Shepherd Rehabilitation Network (GSRN) Associate VP for Development **Gloria Pugliese** was our speaker. She began her presentation with some background on GSRN, the #1 rehabilitation network in the Lehigh Valley. They have 2,000 employees at 65 locations. They handle 500,000 outpatient visits annually. Good Shepherd Hospital was founded in 1908 on the south side of Allentown. Since then their facilities have grown at that location, including a long-term rehabilitation center, and accessible housing for individuals with severe disabilities. More recently, they developed a partnership with Penn Medicine. In 2018 they began planning for a new rehabilitation hospital, to be located in Center Valley across from the Promenade Shops. The building has been under construction. Concrete floors were recently poured. When it opens next year, the facility will have 76 inpatient beds. There will be a high-tech “Experience Center”

using 3D printing and artificial intelligence applications. There will also be an outdoor therapy and activities garden where patients with head and spinal injuries, strokes, amputations and other conditions can learn yoga, play mini-golf, and enjoy gardening. Gloria stated that nurse staffing is their biggest concern. It is a highly-competitive job market and nursing staff is in high demand. The GSRN facilities in Allentown will remain except for the hospital. Gloria mentioned that there are sponsorship opportunities at the new hospital, from \$5 million for naming rights to \$5,000 for a garden bench. We will be fortunate to have a state-of-the-art rehabilitation hospital in our area.



**New Good Shepherd Hospital**

At this meeting we welcomed new member prospect **Alex Hirschberg**. Alex grew up in northern New Jersey and attended the University of Pittsburgh, where he was a member of their Kiwanis Circle-K Club. He lives in Bethlehem and is Senior Sales Executive Distribution, NE Pa. for MolsonCoors. We hope to formally induct Alex as a member at our meeting this month!

## Rose Sale



Our **Annual Rose Sale** officially ended on September 23, and we exceeded our goal of 50 dozen sold by 10 dozen! We would like to thank the 10 members of our club who participated by selling or buying roses. As a result of the 60 dozen roses sold, our club will net \$570 in profit to be evenly distributed between our Administrative and Youth & Community Services funds. The roses will be delivered to Tom Harp's garage, located at **1024 N. Kearney St., Allentown 18109** early on the morning of **Thursday, October 20**. You are free to pick up your order there any time after 8:00 AM, or we will make arrangements to deliver to you. If anyone would like to help box the roses, you can stop by as early as 7:30 AM. We would like to recognize and THANK **Peg Harp** for serving as Rose Sale Coordinator this year. This was a very successful fundraiser. For those who bought them, ENJOY!

## Down Syndrome Buddy Walk



Our October Service Project is to help out at the 23<sup>rd</sup> Annual Lehigh Valley Down Syndrome Buddy Walk on **Saturday, October 8** on the campus of Cedar Crest College. This event raises money for the Eastern Pennsylvania Down Syndrome Center, which provides important services to children with Down Syndrome and their families. We would like to thank **Tom & Peg Harp** and **Deb Lamb** for volunteering for this event. Also, we managed to recruit 6 volunteers from the Kiwanis Club of Emmaus, 1 volunteer from the Allentown Northeast Kiwanis Club, 2 volunteers from the Salisbury HS Key Club and 1 from the Southern Lehigh Key Club for a total of 13 Kiwanis volunteers! In all, over 180 volunteers will be on-site that day, as well as hundreds of walkers. It will be a fun and rewarding experience for everyone.

## Service Leadership Programs

September was a busy month as we ramped up efforts to renew our Service Leadership Programs post-pandemic. **Tom Harp** met with **W. Kevin Brown**, the new Principal at the Washington Elementary School on September 7 in an effort to restore the K-Kids Club there. Mr. Brown agreed to try and recruit a teacher volunteer to serve as their faculty advisor. **Vic Mazziotti** reports that the K-Kids Club at the Ramos Elementary School will be resuming activities. And **Deb Lamb** continues to work with new administration at the Union Terrace Elementary School to start up their K-Kids Club. At the middle school level, **Enos Martin** has been very busy working with staff at the Raub Middle School to recruit members for their Builders Club. On September 7 Enos and **Terry Kennedy**, along with several Allen HS Key Club members participated at a “Back to School” event at Raub. A table was set up with information about the Builders Club, pencil and book mark giveaways, a Builders Club video on display and a door prize. Over 30 students signed a sheet indicating interest in joining the club. Since then, the Builders Club has met with an initial group of 7 students. It is expected that the number will grow as more students are made aware of the club. They intend to sell individual roses at the school later this month as a fundraiser.



Allen Key Club Members



Raub Middle School Event

Terry Kennedy has been in touch with the new Principal at the South Mountain Middle School, and they have sent out an email to teachers there seeking a volunteer to serve as faculty advisor for their Builders Club, which has been inactive since before the pandemic. The Southern Lehigh Builders Club has been meeting and has at least 12 members. And we have emailed the Principal of the Salisbury Middle School offering to charter a Builders Club there. Key Clubs have been meeting and electing officers. As was mentioned above, several Key Clubbers volunteered to help out at the Buddy Walk on October 8.

## **A Glance Into Our Past**

### ***100 Years Ago – October 1922***

In the early history of the Club, meeting speakers or club members provided “boosts” to the attendees at the meetings. At times each attendee would receive a “boost” and sometimes name drawings would decide who would receive the “boost.” No explanation of the reason these items were called “boosts.” Possibly it was a way to encourage attendance. During the October meetings one hundred years ago, the following “boosts” were given out to meeting attendees:

- Dr. William Gilbert addressed the group on optometry. He provided a set of eyeglass tools to every attendee and a pair of fine opera glasses to one lucky Kiwanian.
- Club member Stan Lawfer of the Lawfer Automobile Co. awarded an automobile robe and an automobilist’s blue book to two lucky attendees. Member Guerney Afflerbach, Muhlenberg athletic director, awarded two tickets to the Muhlenberg-Lafayette football game.
- Speaker W.C. Herman of the Lattig & Shimer Furniture Company of Bethlehem awarded two living room chairs and a hall mirror to three lucky attendees. Guerney Afflerbach again gave out two more tickets, this time, to the Muhlenberg-Lehigh football game.

### ***75 Years Ago – October 1947***

Past Club president (1939) and Pennsylvania District governor (1943) Rev. Henry Aulenbach led a group of four delegates and their wives representing the Club at the 1947 Pennsylvania District Convention in Pittsburgh from October 9-11. Rev. Aulenbach is the only club member to serve as district governor.

### ***50 Years Ago – October 1972***

The Club announced that its Board of Directors had approved the formation of the Foundation Service Committee, which still exists today as part of our Foundation organization. The role of the Service Committee was to decide on all grants and gifts less than \$300 and to review and provide recommendations on all grants and gifts in excess of \$330.

### ***25 Years Ago – October 1997***

At the annual induction of officers’ dinner held on October 9 at the Allentown Hilton, 9<sup>th</sup> and Hamilton Streets, Jody Millard received the Kiwanian of the Year Award. Jody was a

14-year member of the club resigning in 2008. She served as president of the Foundation in 1997-98 and club president 1999-2000.

- *Enos Martin*

## Upcoming Meetings and Activities

**SERVICE PROJECT** – Saturday, October 8 (times vary). Down Syndrome Buddy Walk, Cedar Crest College.

**MONTHLY MEETING** – Thursday, October 13, 6:00 PM (Social Hour from 5-6 PM) at the Shanty on 19<sup>th</sup>. Guest speakers will be Tina Wida and Dr. Melissa Munro Boyd, St. Luke's VNA Nurse-Family Partnership. We will also be installing officers and board members for the 2022-23 administrative year, and will welcome Bob Moran, Lt. Governor for Division 17/18.

**BOARD OF DIRECTORS MEETING** – Thursday, October 27, 5 PM on Zoom.



*October Birthday*



**7- Vic Mazziotti**



- *Tom Harp, Editor*