



**“Building our community one child at a time”
For the past Century!**

The Downtowner

Newsletter of the Kiwanis Club of Allentown

September 1, 2018

August 9 Meeting



Bob Martin

Ten members of the club attended our August 9 lunch meeting that featured guest speaker **Bob Martin**, Director of Communications for KidsPeace. This author recognized Bob as the former co-host of the “Lehigh Valley Tempo!” show with Amy Burkett when it was aired by WLVT-39. The origins of KidsPeace were in 1882 when a smallpox epidemic among the immigrant population of south side Bethlehem resulted in the president of the Bethlehem Ironworks to found the Children’s Home of South Bethlehem. James Wiley, a Civil War veteran then built Wiley House along Broadway in Fountain Hill to house orphaned children. Wiley House was the first children’s home in the country to rule out corporal punishment. It also refused to send children to other parts of the country as indentured servants. Over the years, the facility became more of a therapeutic center for children with behavioral issues. KidsPeace was founded in the 1990’s, and the former

Wiley House became one of its locations, along with their main campus, Orchard Hills in Schnecksville. They provide a continuum of psychiatric and behavior management services at a number of locations in the U.S. They currently have three locations offering residential treatment centers – in the Lehigh Valley, Maine and Georgia. However, they have operations in eight states. There are 200-250 children housed at any given time in their residential facilities. KidsPeace treats 11,000 children a year in all of their locations. Locally, they employ 1,200 people. Bob shared a personal interest story about one of their clients who was admitted to their facility at age 7. Her mom was in jail for drug abuse, and her father was no longer around. She had a lot of anger management issues, but was paired with a foster mom who she developed a positive relationship with. She was provided with treatment for a speech impediment and given an eye exam. This allowed her to communicate and learn better. She became a success story and continues to live with her foster mom. Bob mentioned that there is a forum for troubled teenagers that KidsPeace sponsors, Teen Central.com. There, kids can share stories about bullying, drugs, and other issues that could result in additional mental health issues. It is monitored by KidsPeace, which provides suggestions and service to those who need it. Bob passed out a copy of the KidsPeace magazine “Healing” and a copy of their 2018 Annual Report. The statistics in the report were very impressive, both in the form of positive outcomes, and client satisfaction. We are fortunate to have such a nationally-recognized program in our area that serves children with significant psychological and behavioral needs.

National Night Out



Terry Kennedy and Kids

The 35th Annual **National Night Out** was held on Tuesday, August 7. Our club participated by volunteering to help out at the event at Overlook Park in Allentown. **Tom Harp** and his friend **Dave Mancke** arrived there early to go over an obstacle course set up by event coordinator **Tatiana Tooley** of Overlook Park. We were soon joined by **Terry Kennedy** and all of us took some time to figure out how to supervise the obstacle course. The game was rather complicated and confusing. **Joyce Crosby** joined us as we attempted to organize two teams of five kids each to compete against each other on the course. This resulted in what best could be described as “trying to herd cats”! The kids had a great time, but the course deteriorated as kids improvised their own activities. We would like to adopt this as an annual community service project, but would prefer to plan and organize the games ourselves, ahead of time. Tatiana was receptive to that idea. We will get together with her in the future about next year’s event.

"Bundles for Babies"



Our year-round "Bundles for Babies" community service project continues at Atria Senior Living in Bethlehem. The knitting group meets every Tuesday at 3 PM in Atria's activity room. **Peg Harp** continues to lead the group. The group has completed 4 blankets that are ready to be donated to the Lehigh Valley Nurse-Family Partnership for their first-time moms. If you like knitting, or would like to learn, consider joining the group!

2018 Rose Sale!



Alison Norton is our club's Rose Sale Coordinator. On August 9, Alison e-mailed our membership with information about the sale, and provided an order form and poster to download. A dozen multi-colored roses, with tree fern and baby's breath are boxed and ready to be given as gifts for \$18 a dozen. Our club keeps \$7 for every dozen sold. This is our largest fund-raiser of the year! Deadline for orders is October 1. You can use the order form or just e-mail Alison your order at alisonnorton@me.com. The roses will be delivered on Thursday, October 25. Please support our club by ordering these beautiful roses, and by selling them to your friends, family and coworkers!

Service Leadership Programs



It is that time of the year when our club becomes actively involved with our Service Leadership Programs (SLP's). We continue to sponsor Key Clubs at William Allen, Allentown Central Catholic and Salisbury High Schools. In addition, we sponsor a Builders Club at the Raub Middle School and K-Kids at the Washington and Ramos Elementary Schools. On August 21, Raub hosted a breakfast event for freshmen students and new transfers to the school. At the event, we passed out information about the school's Builders Club and spoke with some of the young students and their parents. The first meeting of the club will be held after school on September 18. **Enos Martin** continues to serve as our club advisor to the Raub Builders Club. **Tom Harp** will be contacting the Washington Elementary School about scheduling a first meeting of their K-Kids Club, as will **Vic Mazziotti** at Ramos. In addition, we are exploring the opening of a Builders Club at South Mountain Middle School, and even another K-Kids Club, this one at the Dodd Elementary School. **Terry Kennedy** has agreed to serve as our club liaison for those schools. Our SLP family is growing! It is very exciting to be a part of the growth of these youth programs in our community.

Historical Moment

Kiwanis Business Show and Allen Park Beautification Project

The Kiwanis Business Show came into fruition as a fund raiser for the Allen Park beautification project. In need of a major fund raiser to support its commitment to underwrite the cost of the project, they organized a Kiwanis Business show in Allentown. The show was held in the Royal Building located at 37-39-41 South 8th Street from November 15th through the 22nd, 1924.

An aspect of the business show was the emphasis placed on the business creed of Kiwanis which was outlined in twelve “chapters” as follows:

First – To realize that I am a businessman and wish no success that is not secured by giving the highest service at my command.

Second – To do my best to elevate and improve the business in which I am engaged and so to conduct myself that others in the same line may find it profitable and wise to do likewise.

Third – To insist that the change in my goods, service and ideas are legitimate profit, provided that all parties interested are benefitted hereby.

Fourth – To conduct my business in such a manner that my competitors will realize the perfectness of the service and agree with my customers that the trade should be given to me.

Fifth – To realize that the greatest asset of any man is his friends and that any advantage gained by reason of such friendship is perfectly proper and legitimate.

Sixth – To keep the quality of my goods above criticism if possible, and when justly criticized to accept the criticism with good grace and endeavor to improve.

Seventh – Service and responsibility are the goods we have to sell. When we sell them right, we gain and the purchaser receives his due. If we sell them wrong, we both lose on the transaction, and thereafter it bars us from future business.

Eighth – We believe in the doctrine of Kiwanis. It is based on truth in business, service in business, quantity in business, and last but not least quality in business.

Ninth – That primarily my life should be devoted to the service of my country and my God, and by honest efficiency in the conduct of my business in supplying the needs of others. I shall best meet these requirements by which the individual is measured.

Tenth – That satisfactory service by responsible merchants builds and establishes a spirit of self-sustaining interest in a community producing a betterment of living conditions.

Eleventh – As a better mutual service advances the interests of each individual so is this interest reflected from his environs into city and national life.

Twelfth – To realize that I live not for myself but for others.

Over 32,000 individuals attended the Business Show over seven days. A total of 54 booths were open during the course of the event. The closing of the show was highlighted by the announcement of the winner of a Hupmobile Roadster by John Hertzog of Allentown. Hupmobiles were built from 1909 through 1939 by the Hupp Motor Company. The proceeds from the show funded the improvements and beautification of Allen Park located next to Trout Hall on Walnut Street. The Club, challenged by former Mayor Malcolm W. Gross, a Club member, raised more than \$14,000 to restore Allen Park, save its glorious old trees, and beautify the park.

- **Enos Martin**

Division 18 News

The **Pennsylvania District Kiwanis Convention** held in Pittsburgh was a huge success. Attendance was down but enthusiasm ran high along with great forums, meetings and special events. Congratulations to our own **Phil Weber** on his election as Governor for the 2018-2019 Kiwanis year. In the contest for Governor-elect **Michael Haven** of the Kiwanis Club of Williamsport was elected to the post. **Cathy Szymanski** of the Kiwanis Club of Erie and a Past Governor received a unanimous endorsement to run for Kiwanis International Trustee at the KI Convention in 2019.

The **Kiwanis Club of Allentown** (Downtown) will be hosting a Division 18 Inter-Club on **Thursday, December 6 from 12 noon to 1 PM** at the Shanty on 19th, 613 N. 19th St., Allentown. This will also be their annual Foundation Grant Awards event, where their foundation provides grants to local non-profit organizations that work with children and their families. In the past, they have hosted a breakfast that has included a performance by the Allen HS Chorale. They are moving the event to our new meeting place, the Shanty on 19th, and going with a luncheon instead. They will have a keynote speaker or entertainer, although there is not enough space for the Chorale. This will be a buffet luncheon at a cost of \$15, which can be paid at the door.

The **2018 Rose Sale** kicked off at the Pa. District Kiwanis Convention and information may be secured by going to the District Website. The great price of \$18.00 per dozen is still the same as it has been since the program started at least 10-12 years ago. **Bob Ashcraft** of the Kiwanis Club of Allentown has agreed to be the coordinator for Div. 18. Roses will be picked up at Denny's Restaurant on Catasauqua Road, Allentown, starting at 6:45 AM on October 25.

- **Chas Chase**

Upcoming Meetings and Activities

SERVICE PROJECT – “Bundles for Babies” knitting project at **Atria Senior Assisted Living in Bethlehem. Tuesdays at 3:00 PM in the Atria Activity Room.**

MONTHLY CLUB MEETING - Thursday, September 12, 6:00 PM (Social Hour from 5-6 PM) at the Shanty on 19th– Speakers will be Ed White and Fred Montgomery of the Allentown Citywide Initiative for Youth. Invocation by Young Chang.

BOARD OF DIRECTORS MEETING – Wednesday, September 26, 5-6 PM at the J.S. Burkholder Funeral Home.



September Birthday



23- Mary DiFebo

GOD BLESS AMERICA!