

**“Building our community one child at a time”  
For the past Century!**

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## **The Downtowner**

***Newsletter of the Kiwanis Club of Allentown***

**February 1, 2018**

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### **Fly Eagles Fly!**



I am exercising my privilege as President of the club, and newsletter editor, to boldly predict a **VICTORY** by our Philadelphia Eagles over the NE Patriots in Super Bowl LII this coming Sunday, February 4. **Go Birds!!**

### **January Meeting**

We had a nice turnout for our first lunch meeting of 2018 on January 11. Our guest speaker was **Jaclyn Hudak**, United Way Community School Coordinator. One of her assignments is the Raub Middle School. She was accompanied by **Stephanie Deemer**, Supervisor of Instruction at Raub. The Community School program recruits tutors and mentors to work with at-risk students. The students learn better study habits and life skills. Their goals are to improve grades and attendance. They host assemblies at schools and bring in successful role models like Bo Kimball a former NBA player. They conduct measurements of how at-risk students are behaving during the school day. They offer rewards like gift cards to students who improve their educational performance and attendance. Other rewards include field trips, including one for 700 students to a farm in the area where there was a corn maze, pumpkin patch and live animals. The program hosts a dinner dance at the end of the school year for 8<sup>th</sup>-graders. They also

organized a block party and a picnic last year. Jaclyn commented that she believed at-risk student success was not an academic problem, but a “heart problem.” These students need to feel more positive about their school and community. Our Builders Club at Raub Middle School definitely compliments the goals of the Community School program!

A highlight of this meeting was to induct our newest member, **Alison Norton** into the club. **Deb Kolp**, who recruited Alison, introduced her and participated in the induction ceremony. **President Tom** presented Alison with a Certificate of Membership and a club polo shirt. Deb presented her with a Kiwanis pin. We look forward to Alison’s future contributions to our club, and welcome her to the Allentown Kiwanis family!



President Tom, Deb and Alison

## Service Leadership Programs Report

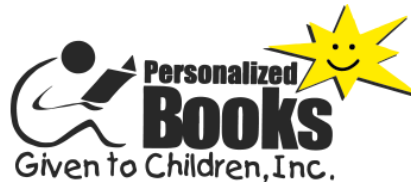


The **Raub Middle School Builders Club** have elected officers and are planning their next service project. They are also beginning to collaborate with the **Allen High School Key Club** on some activities. The **Washington Elementary School K-Kids Club** has been busy cleaning up the stairwells at the school and hanging two bulletin boards to brighten up the hallways. The **Ramos Elementary School K-Kids Club**, with 14 charter members, is planning a “Pennies for Patients” fundraiser to benefit the Leukemia and Lymphoma Society. They designed posters to promote the fundraiser, and are going to all of the classrooms with jars and cans to collect loose change. **Vic Mazziotti**, our club advisor to the Ramos K-Kids Club provided the photo below with the members proudly wearing their bright orange shirts!



Charter Members of the Ramos K-Kids Club

## Personalized Books Schedule



Personalized Books Given to Children will be distributing books to the following elementary schools in February:

- February 7 & 8 – Ritter Elementary School – 100 students
- February 21 & 22 – Mosser Elementary School – 105 students

If you would like to help **Terry Kennedy** hand out and read books to these first-grade students, meet him in the school office by 9:15 AM. It is a very rewarding experience!

## 100<sup>th</sup> Anniversary Gala



Tom, Todd, Enos and John Pearce of WDIY

We are rapidly approaching our club's 100<sup>th</sup> Anniversary Gala, to be held on Saturday, March 10 at Muhlenberg College. Our Planning Committee has ramped up meetings to make final arrangements. We have outlined our program, and are in the process of

assigning volunteers for the registration table and silent auction. Registrations for the dinner are slowly coming in. We are also inviting representatives of our Service Leadership Programs and their faculty advisors to join us as our guests. We continue to seek out new sponsors for the event. Although our deadline for sponsors has been February 12, in actuality we have until February 23 to sign them up. That is when we will provide final content to Working Dog Press, who will be designing and printing our program.

In an effort to promote the Gala, on January 23 **Todd Siegfried, Enos Martin and Tom Harp** participated in the taping of the one-hour "Lehigh Valley Discourse" radio show at the WDIY studio in Bethlehem. We were met there by the host, John Pearce. He was very effective in relaxing us prior to the taping, and suggesting that we engage in a friendly conversation with him about Kiwanis, our club's history, and our upcoming 100<sup>th</sup> Anniversary celebration. We felt very good about our performance at the taping. But YOU can be the judge of that by listening to the program, which will be aired on **Thursday, February 22 from 6-7 PM on WDIY-88.1 FM**. Please tune in!

We are also working with The Morning Call on two 1/8-page ads that should be published on February 11 and 25. If you subscribe to the Call, look out for them. We will be recognizing our top sponsors in the ads. Meanwhile, we are still contacting potential sponsors for the event. Please consider asking a business you work with or have hired in the past to become a sponsor!

## 100<sup>th</sup> Anniversary Historic Moment



On February 14, the Phillies pitchers and catchers report to Clearwater to begin spring training. For many years Phillies players and front office personnel would check in with our club prior to leaving for spring training. This annual stop with our club began in 1971 with a presentation by "Doc" Edwards who was serving as the Phillies' bullpen coach at the time. He had spent his final playing year with the Phils in 1970 before retiring and turning to coaching. After skipping a year, Jim Nash, a Phils' pitcher visited the club in 1973.

Other appearances were outfielder Del Unser (1974); outfielder Dave Schneck, a Phil and Met from Whitehall (1975); pitcher Tom Hilgendorf (1976); coach Maje McDonnell (1977); and broadcaster and hall of fame outfielder Richie Ashburn (1978). Beginning in 1979, our club co-sponsored, with WAEB, the Phillies Caravan in the area. Having begun in 1974, the event was sponsored by the Allentown Lions for several years. Pete Rose, Larry Bowa, Mike Schmidt, Garry Maddox and Manager Danny Ozark all appeared during the first caravan sponsored by our club. In 1980, the Phillies sent Larry Bowa and Pete Rose again along with Greg Gross, Randy Lerch, and manager Dallas Green. These two events were held at the Jewish Community Center. After winning their first World Series, the event moved to the Lehigh Valley Club with appearances by Mike Schmidt, Pete Rose, Keith Moreland, Dallas Green, Paul Owens and Harry Kalas. The event moved again to the Holiday Inn in 1982. Manager Pat Corales, Dick Ruthven,

Mike Krukow, Gary Matthews, the Phillie Phanatic and Harry Kalas all made the trip to Allentown.

Our club was a co-sponsor of the event through 1986 when it moved to the Hotel Bethlehem and was solely sponsored by WAEB. Our club raised funds through ticket sales, raffles, and placemat sales. These funds provided significant support for the club's youth programs and funds and were deposited into our Foundation account. Since the Iron Pigs moved into the area, the event has been sponsored by the Iron Pigs Charities Foundation. We can be proud of the fact that we sponsored the event for 8 successful years.

- *Enos Martin*

## Membership Campaign

Our goal is to add four new members during the 2018-19 administrative year. As was reported earlier in this newsletter, we welcomed **Alison Norton** as our newest member on January 11. We would like to add **three more new members** to the club this year! So ask a friend, coworker, family member or your "significant other" to join! They can come to any upcoming lunch meeting as our guest.



## Division 18 News

**Lt Governor Young Chang** has called for a meeting of the clubs from Division 18 for his first Division Council meeting on **Tuesday, February 20**, at the Denny's Restaurant on Catasauqua Road. Start to arrive at 5:15 or so and order your dinner from the menu with the meeting to start at 6:00 PM. If everyone who has made a reservation is present prior to 6:00 we will start the meeting and not wait. You will pay your own tab and don't forget your AARP card and if you haven't reached the magic age, become friends with one of us seniors.

In addition to reports from clubs, decision on the Lt. Governor for 2018-19, we will hear more about the Allentown Club's 100<sup>th</sup> Anniversary. Governor-elect Phil Weber will be with us and provide info on the Mid-Winter Conference at State College, International Convention in Las Vegas along with the District Annual Convention.

"I suggest that your club use the Division 18 newsletter to share the good things that your club is doing in your community, an outstanding speaker that would be available and good for other clubs to hear, those that are ill and a card/prayer would brighten the day and for advising on the loss of loved ones so we can show our support and caring as a family."

- Chas Chase

## Upcoming Meetings and Activities

Thursday, February 8, 12 Noon – Beverly Bradley, President, Cops ‘n Kids Lehigh Valley. Invocation by Peg Harp.

100<sup>th</sup> ANNIVERSARY COMMITTEE MEETING – Wednesday, February 21, 5 - 7 PM at the J.S. Burkholder Funeral Home.

BOARD OF DIRECTORS MEETING – Wednesday, February 28, 5:00 PM at the J.S. Burkholder Funeral Home.



### February Birthdays



7 - Todd Siegfried

26 - Katie Hutchinson

28 - Keith Reynolds



- Tom Harp, Editor